**Built to Last**

*Jim Collins 2011-08-30*  
"This is not a book about charismatic visionary leaders. It is not about visionary product concepts or visionary products or visionary market insights. Nor is it about just having a corporate vision. This is a book about something far more important, enduring, and substantial. This is a book about visionary companies. So write Jim Collins and Jerry Porras in this groundbreaking book that shatters myths, provides new insights, and gives practical guidance to those who would like to build landmark companies that stand the test of time. Drawing upon a six-year research project at the Stanford University Graduate School of Business, Collins and Porras took eighteen truly exceptional and long-lasting companies -- they have an average age of nearly one hundred years and have outperformed the general stock market by a factor of fifteen since 1926 -- and studied each company in direct comparison to one of its top competitors. They examined the companies from their very beginnings to the present day -- as start-ups, as midsize companies, and as large corporations. Throughout, the authors asked: "What makes the truly exceptional companies different from other companies?" What separates General Electric, 3M, Merck, Wal-Mart, Hewlett-Packard, Walt Disney, and Philip Morris from their rivals? How, for example, did Procter & Gamble, which began life substantially behind rival Colgate, eventually prevail as the premier institution in its industry? How was Motorola able to move from a humble battery repair business into integrated circuits and cellular communications, while Zenith never became dominant in anything other than TVs? How did Boeing unseat McDonnell Douglas as the world's best commercial aircraft company -- what did Boeing have that McDonnell Douglas lacked? By answering such questions, Collins and Porras go beyond the incessant barrage of management buzzwords and fads of the day to discover timeless qualities that have consistently distinguished out-standing companies. They also provide inspiration to all executives and entrepreneurs by destroying the false but widely accepted idea that only charismatic visionary leaders can build visionary companies. Filled with hundreds of specific examples and organized into a coherent framework of practical concepts that can be applied by managers and entrepreneurs at all levels, Built to Last provides a master blueprint for building organizations that will prosper long into the twenty-first century and beyond.

**Built to Last**  
*James Charles Collins 1998*

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**Built to Last**

*Jrmi Collins 2004-11-02*  
"This is not a book about charismatic visionary leaders. It is not about visionary product concepts or visionary products or visionary market insights. Nor is it about just having a corporate vision. This is a book about something far more important, enduring, and substantial. This is a book about visionary companies." So write Jim Collins and Jerry Porras in this groundbreaking book that shatters myths, provides new insights, and gives practical guidance to those who would like to build landmark companies that stand the test of time. Drawing upon a six-year research project at the Stanford University Graduate School of Business, Collins and Porras took eighteen truly exceptional and long-lasting companies -- they have an average age of nearly one hundred years and have outperformed the general stock market by a factor of fifteen since 1926 -- and studied each company in direct comparison to one of its top competitors. They examined the companies from their very beginnings to the present day -- as start-ups, as midsize companies, and as large corporations. Throughout, the authors asked: "What makes the truly exceptional companies different from other companies?" What separates General Electric, 3M, Merck, Wal-Mart, Hewlett-Packard, Walt Disney, and Philip Morris from their rivals? How, for example, did Procter & Gamble, which began life substantially behind rival Colgate, eventually prevail as the premier institution in its industry? How was Motorola able to move from a humble battery repair business into integrated circuits and cellular communications, while Zenith never became dominant in anything other than TVs? How did Boeing unseat McDonnell Douglas as the world's best commercial aircraft company -- what did Boeing have that McDonnell Douglas lacked? By answering such questions, Collins and Porras go beyond the incessant barrage of management buzzwords and fads of the day to discover timeless qualities that have consistently distinguished out-standing companies. They also provide inspiration to all executives and entrepreneurs by destroying the false but widely accepted idea that only charismatic visionary leaders can build visionary companies. Filled with hundreds of specific examples and organized into a coherent framework of practical concepts that can be applied by managers and entrepreneurs at all levels, Built to Last provides a master blueprint for building organizations that will prosper long into the twenty-first century and beyond.

**Success Built to Last**

*Jerry Porras 2007-08-28*  
The phenomenal follow-up to the bestselling Built to Last imagine discovering what successful people have in common, distilling it into a set of simple practices, and using them to transform your career and your life. That's what Jerry Porras, Stewart Emery, and Mark Thompson, leading thinkers in organizational development and self-improvement, have done in Success Built to Last. Two hundred remarkable people are included, notably: Jeff Bezos, founder and CEO, Amazon.com -Warren Buffett -Bill Clinton -Frances Hesselbein, former CEO, Girl Scouts of America -Maya Angelou -Bill Gates Each shares how he or she harvested victories, learned from failures, and found the courage to be true to their passions. By following a set of simple principles culled from these inspiring interviews, readers can transform their business and personal lives, and discover the true meaning of success.

**Good to Great**

*Jim Collins 2011-07-19*  
The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal
distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world’s greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness — why some companies make the leap and others don’t. The findings: The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. “Some of the key concepts discerned in the study,” comments Jim Collins, “fly in the face of our modern business culture and will, quite frankly, upset some people.” Perhaps, but who can afford to ignore these findings?

Great by Choice—Jim Collins 2011-10-11 Ten years after the worldwide bestseller Good to Great, Jim Collins returns with another groundbreaking work, this time to ask: why do some companies thrive in uncertainty, even chaos, and others do not? Based on nine years of research buttressed by rigorous analysis and infused with engaging stories, Collins and his colleague Morten Hansen enumerate the principles for building a truly great enterprise in unpredictable, tumultuous and fast-moving times. This book icastic Collins: contrarian, data-driven and uplifting.

Turning the Flywheel—Jim Collins 2011-02-26 A companion guidebook to the number-one bestseller Good to Great, focused on implementation of the flywheel concept, one of Jim Collins’ most memorable ideas that has been used across industries and the social sectors, and with startups. The key to business success is not a single innovation or one plan. It is the act of turning the flywheel, slowly gaining momentum and eventually reaching a breakthrough. Building upon the flywheel concept introduced in his groundbreaking classic Good to Great, Jim Collins teaches readers how to create their own flywheel, how to accelerate the flywheel’s momentum, and how to stay on the flywheel in shifting markets and during times of turbulence. Combining research from his Good to Great labs and case studies from organizations like Amazon, Vanguard, and the Cleveland Clinic which have turned their flywheels with outstanding results, Collins demonstrates that successful organizations can disrupt the world around them—and reach unprecedented success—by employing the flywheel concept.

BE 2.0 (Beyond Entrepreneurship 2.0)—Jim Collins 2020-12-01 From Jim Collins, the most influential business thinker of our era, comes an ambitious upgrade of his classic, Beyond Entrepreneurship, that includes all-new findings and world-changing insights. What’s the roadmap to create a company that not only survives its infancy but thrives, changing the world for decades to come? Nine years before the publication of his epochal bestseller Good to Great, Jim Collins and his mentor, Bill Lazier, answered the question in their book, Beyond Entrepreneurship. Beyond Entrepreneurship left a definitive mark on the business community, influencing the young pioneers who were, at that time, creating the technology revolution that was birthing in Silicon Valley. Decades later, successive generations of entrepreneurs still turn to the strategies outlined in Beyond Entrepreneurship to answer the most pressing business questions. BE 2.0 is a new and improved version of the book that Jim Collins and Bill Lazier wrote years ago. In BE 2.0, Jim Collins honors his mentor, Bill Lazier, who passed away in 2005, and reexamines the original text of Beyond Entrepreneurship with his 2020 perspective. The book includes the original text of Beyond Entrepreneurship, as well as four new chapters and fifteen new essays. BE 2.0 pulls together the key concepts across Collins’ thirty years of research into one integrated framework called The Map. The result is a singular reading experience, which presents a unified vision of company creation that will fascinate not only Jim’s millions of dedicated readers worldwide, but also introduce a new generation to his remarkable work.

How the Mighty Fall—Jim Collins 2011-09-06 Decline can be avoided. Decline can be detected. Decline can be reversed. Amidst the desolate landscape of fallen great companies, Jim Collins began to wonder: How do the mighty fall? Can decline be detected early and avoided? How far can a company fall before the path toward doom becomes inevitable and unshakable? How can companies reverse course? In How the Mighty Fall, Collins confronts these questions, offering leaders the well-founded hope that they can learn how to stave off decline and, if they find themselves falling, reverse their course. Collins’ research project—more than four years in duration—uncovered five step-wise stages of decline: Stage 1: Hubris Born of Success Stage 2: Undisciplined Pursuit of More Stage 3: Denial of Risk and Peril Stage 4: Grasping for Salvation Stage 5: Capitulation to Irrelevance or Death By understanding these stages of decline, leaders can substantially reduce their chances of falling all the way to the bottom. Great companies can stumble, badly, and recover. Every institution, no matter how great, is vulnerable to decline. There is no law of nature that the most powerful will inevitably remain at the top. Anyone can fall and most eventually do. But, as Collins’ research emphasizes, some companies do indeed recover—in some cases, coming back even stronger—even after having crashed into the depths of Stage 4. Decline, it turns out, is largely self-inflicted, and the path to recovery lies largely within our own hands. We are not imprisoned by our circumstances, our history, or even our staggering defeats along the way. As long as we never get entirely knocked out of the game, hope always remains. The mighty can fall, but they can often rise again.

Atomic Habits—James Clear 2018-10-16 The #1 New York Times bestseller. Over 3 million copies sold! Tiny Changes, Remarkable Results No matter your goals, Atomic Habits offers a proven framework for improving—every day. James Clear, one of the world’s leading experts on habit formation, reveals practical strategies that will teach you exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. If you’re having trouble changing your habits, the problem isn’t you. The problem is your system. Bad habits repeat themselves again and again not because you don’t want to change, but because you have the wrong system for change. You do not rise to the level of your goals. You fall to the level of your systems. Here, you’ll get a proven system that can take you to new heights. Clear is known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life and work. Here, he draws on the most proven ideas from biology, psychology, and neuroscience to create an easy-to-understand guide for making good habits inevitable and bad habits impossible. Along the way, readers will be inspired and entertained with true stories from Olympic gold medalists, award-winning artists, business leaders, life-saving physicians, and star comedians who have used the science of small habits to master their craft and vault to the top of their field. Learn how to: • make time for new habits (even when life gets crazy); • overcome a lack of motivation and willpower; • design your environment to make success easier; • get back on track when you fall off course; …and much more. Atomic Habits will reshape the way you think about progress and success, and give you the tools and strategies you need to transform your habits—whether you are a team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal.

Good to Great—James Collins 2001 Can a good company become a great one and, if so, how? After a five-year research project, Collins concludes that good to great can and does happen. In this book, he uncovers the underlying variables that enable any type of organization to become great enterprise in unpredictable, tumultuous and fast-moving times. This book isclassic Collins: contrarian, data-driven and uplifting.

Hidden Value—Charles A. O’Reilly 2000 Publisher Fact Sheet Uncovers how the best companies win, not by acquiring the right people, but by building the right organization.

Good to Great and the Social Sectors—James Charles Collins 2006 Rejecting the belief, common among politicians, that all would be well in society if only the public sector operated more like the private sector, author Jim Collins sets out a radically new approach to creating successful hospitals, police forces, universities, charities,
companies from their very beginnings to the present day -- as start-ups, as midsize companies, and as large long-lasting companies and studied each in direct comparison to one of its top competitors. They examined the business that thrives for years to come and does so - here's the important part - with or without you.

Build to Last provides a step-by-step guide to becoming a leader who achieves enormous success in your network marketing business. In this book you will learn: The mindset and philosophy of top network marketers How to identify and push past your limiting beliefs How to lead yourself so you can lead others How to attract leaders into your business

The Millionaire Mind Thomas J. Stanley 2001-08-02 Distinguishing the qualities that separate the prosperous from everyone else, the author mixes statistical data and lively anecdotes to plumb the secrets behind generating wealth. Reprint.

Beyond Entrepreneurship James Charles Collins 1992 If you head a small to mid-sized enterprise or one within a larger firm, here is a remarkable book that can help you build an extraordinary organization capable of long-term health and success. Beyond Entrepreneurship shows how to turn your business into an entity that "sustains high performance, rises to the status of role model, and remains great for generations," in the words of the authors. Step by step, Collins and Lazier reveal how to lay a foundation for greatness, while a company is still small and adaptable enough to fully embody the values of its leaders. Drawing on their many years of first-hand experience working in private industry and serving as business consultants, Collins and Lazier cover all the essential aspects of attaining corporate greatness—supported by dozens of real-life examples of firms as diverse as Mrs. Fields Cookies, Continental Cablevision, and Giro Sport Design. In Beyond Entrepreneurship they provide tested and proven tools and techniques for developing a motivating and effective overall vision. Collins and Lazier also discuss and illustrate the four key principles of setting business strategy, and explain how to resolve critical strategic issues--like whether to lead a market or follow--faced by every small to mid-sized firm. The authors present a set of concepts and practical suggestions for stimulating creativity and keeping your company innovative as it evolves. Finally, they spell out how to translate vision and strategy into effective business tactics, the day-to-day details of producing consistent excellence. Here is a comprehensive, how-to-do-it blue print for becoming the best in your industry; crafting an entity that's highly profitable and respected by people outside its walls.

The Seven Habits of Highly Effective People Stephen R. Covey 1997 A revolutionary guidebook to achieving peace of mind by seeking the roots of human behavior in character and by learning principles rather than just practices. Covey's method is a pathway to wisdom and power.

The One Minute Manager Meets the Monkey Kenneth H. Blanchard 1989-01-01 When a person goes to the boss with a problem and the boss agrees to do something about it, the monkey is off his back and onto the boss's. How can managers avoid these leaping monkeys? Here is priceless advice from three famous experts: how to link together people, strategy, and operations, the three core processes of every business. Leading these processes is the real job of running a business, not formulating a "vision" and leaving the work of carrying it out to others. Bossidy and Charan show the importance of being deeply and passionately engaged in an organization and why robust dialogues about people, strategy, and operations result in a business based on intellectual honesty and realism. With testimonial case histories from the real world--including examples like the diverging paths taken by Jamie Dimon at JPMorgan Chase and Charles Prince at Citigroup--Execution provides the realistic and hard-nosed approach to business success that could come only from authors as accomplished and insightful as Bossidy and Charan.

Traction Gino Wickman 2012-04-03 Do you have a grip on your business, or does your business have a grip on you? All entrepreneurs and business leaders face similar frustrations—personnel conflict, profit woes, and inadequate growth. Decisions never seem to get made, or, once made, fail to be properly implemented. But there is a solution. It’s not complicated or theoretical. The Entrepreneurial Operating System® is a practical method for achieving the business success you have always envisioned. More than 80,000 companies have discovered what EOS can do. In Traction, you’ll learn the secrets of strengthening the six key components of your business. You’ll discover simple yet powerful ways to run your company that will give you and your leadership team more focus, more growth, and more enjoyment. Successful companies are applying Traction every day to run profitable, frustration-free businesses—and you can too. For an illustrative, real-world lesson on how to apply Traction to your business, check out its companion book, Get A Grip.

Built to Last: 2011

Built to Last Keith Callahan 2008-11-10 Build to Last is not an introduction to network marketing. It’s the missing piece for many would-be top network marketing professionals. The super-successful build with the mindset of a CEO while everyone else builds with the mindset of an employee. If you are willing to do the work, Build to Last provides a step-by-step guide to becoming a leader who achieves enormous success in your network marketing business. The mindset and philosophy that will put you and your business on the path to massive success. It notes How to identify and push past your limiting beliefs How to lead yourself so you can lead others How to attract leaders into your business

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Success in 50 Steps-Michael George Knight 2020-09-18 Success in 50 Steps has been 10 years in the making, with the author researching and compiling over 500 book summaries into video, audio and written format on his website Bestbookbits.com. The book takes the reader through the steps of taking their dreams out of their head and making them a reality. Walking the reader through the steps to success such as dreams, passions, desire, purpose, goals, planning, time, knowledge, ideas, thinking, beliefs, attitude, action, work, habits, happiness, growth, failure, fear, courage, motivation, persistence, discipline, results and success. With the pathway to success outlined in 50 easy steps, anyone can put into practice the wisdom to take their personal dreams and goals out of their head into reality. Featuring a treasure trove of quotations from the legends of personal development such as Tony Robbins, Jim Rohn, Napoleon Hill, Les Brown, Zig Ziglar, Wayne Dyer, Brian Tracy, Earl Nightingale, Dale Carnegie, Norman Vincent Peale, Og Mandino and Bob Proctor to name a few, this book inspires you to become the best version of yourself.

The Big Five for Life-John P. Strelecky 2010 Thomas Derale, a mild-mannered businessman from Chicago, embodies leadership's greatest secret: his companies make fortunes, his people love him, and his customers are willing to wait weeks just to do business with him. At age 55, though, Derale is dying, and through a series of final encounters with key people in his life - primarily his wife, Maggie, Joe, and John who regards Thomas as his mentor - we learn about his life, his unique business insights, and the true impact the man and his work has had on the people around him. A business parable with a difference, THE BIG FIVE FOR LIFE is a story of great leadership, savvy decision-making and is a powerful reminder that successful leaders are not just in the business of business - they are in the business of life.

The Relationship Economy-John R. DiJulius 2019-10-08 Creating Authentic Customer Connections in a High-Tech World In The Relationship Economy, author John DiJulius teaches business leaders about the importance of relationship building in the digital age. He argues that in spite of (and because of) the advances in tech, we've become a less connected society. We have dramatically evolved away from face-to-face communication, and the skill of building rapport is evaporating. He maintains that customer personalization and relationships are more important now than ever—and they will be the key to success for businesses moving forward. As he aptly states, "Being able to build true sustainable relationships is the biggest competitive advantage in a world where automation, artificial intelligence, and machine learning are eliminating the human experience, which is what creates the emotional connections that build true customer loyalty." This book reminds readers of the importance of personal connections and shows them how to attain meaningful, lasting relationships with their customers.

Built to Last: Successful Habits of Visionary Companies (Blinkist Summary)-Blinkist Blinkist 2019

Built to Serve-Evan Carmichael 2020-03-17 Most people wake up and drive to a job that they hate. Think about your five closest friends. Are they happy? Do they live their lives with purpose? Do you? We put on a fake front for others. Does our job fulfill our passion or attention? What are we doing? We are more often doing what others want us to do. But do you know the true meaning of happiness? It’s about working towards your passion and purpose and living the life you love. Having a purpose is the greatest motivator. When you have a purpose, all other things will fall into place. And that’s the only thing you’ll ever need.

Leaders Eat Last-Simon Sinek 2017-05-23 Finally in paperback: the New York Times bestseller by the acclaimed, bestselling author of Start With Why and Together is Better. Now with an expanded chapter and appendix on leading millennials, based on Simon Sinek’s viral video “Millenials in the workplace” (150+ million views). Imagine a world where almost everyone wakes up inspired to go to work, feels trusted and valued during the day, then returns home feeling fulfilled. This is not a crazy, idealized notion. Today, in many successful organizations, great leaders create environments in which people naturally work together to do remarkable things. In his work with organizations around the world, Simon Sinek noticed that some teams trust each other so deeply that they would literally put their lives on the line for each other. Other teams, no matter what incentives are offered, are doomed to infighting, fragmentation and failure. Why? The answer became clear during a conversation with a Marine Corps general. “Officers eat last,” he said. Sinek watched as the most junior Marines ate first while the most senior Marines took their place at the back of the line. What’s symbolic in the crowed hall is deadly serious on the battlefield: Great leaders sacrifice their own comfort—even their own survival—for the good of those in their care. Too many workplaces are driven by cynicism, paranoia, and self-interest. But the best ones foster trust and cooperation because their leaders build what Sinek calls a “Circle of Safety” that separates the security inside the team from the challenges outside. Sinek illustrates his ideas with fascinating true stories that range from the military to big business, from government to investment banking.

Summary - Built to Last-QuickSummary 2017-08-04 Built to Last: A Complete Summary! Built to Last is a book written by Jim Collins. The book is about how to create a viable and successful company organization that will grow and prosper with time. Being successful and prosperous is the most impressive achievement in the business world. The best and most successful companies in history are those that have vision, or as the authors call them, “visionary companies.” Visionary companies are the best companies in every field of business. These companies have an excellent reputation of being highly successful, with the best products and services available. Moreover, visionary companies will prosper over time. This will be seen through their products and their leaders. This book is about how to create a highly successful company, a company that is built to last. Using many real life examples of some of the most successful companies in the world (such as 3M, Ford, IBM, HP, and Wal-Mart), the authors describe what it truly takes to make a company “built to last.” Moreover, the authors also describe what it takes for a leader to have vision that will lead both him and his company forward. Here Is A Preview of What You Will Get: - A summarized version of the book. - You will find the book analyzed to further strengthen your knowledge. - Fun multiple choice quizzes, along with answers to help you learn about the book. Get a copy, and learn everything About Built to Last.

Guide to Management Ideas and Gurus-Tim Hindle 2008-09-01 Good management is a precious commodity in the corporate world. Guide to Management Ideas and Gurus is a straightforward manual on the most innovative management ideas and the management gurus who developed them. The earlier edition, Guide to Management Ideas, presented the most significant ideas that continue to underpin business management. This new book builds on those ideas and adds detailed biographies of the people who came up with them—the most influential business thinkers of the past and present. Topics covered include: Active Inertia, Disruptive Technology, Genchi Genbutsu (Japanese for “Go and See for Yourself”), The Halo Effect, The Long Tail, Skunkworks, Tipping Point, Triple Bottom Line, and more. The management gurus covered include: Dale Carnegie, Jim Collins, Stephen Covey, Peter Drucker, Philip Kotler, Michael porter, Tom Peters, and many others.

The Lyndon Technique-Amy Lyndon 2009-02-01 Amy Lyndon is Hollywood’s Premiere Booking Coach and creator of the revolutionary Lyndon Technique: The 15 Guideline Map To Booking Handbook. Besides being a Coach and Mentor, she is also an Actress, Award Winning Director, Producer, Casting Director, and was a CEO of a successful Personal Management Company for 9 years. Her clients are Series Regulars, Guest Leads and Starring in Feature Films around the globe. Some of her Clients include: Nadine Velazquez (My Name is Earl), Robb King (In The Name of the Game), Jerod Haynes (I Love You), and Danny Strong (Runaway Bride). Lyndon won one of the Best Cold Reading Teachers in Los Angeles Backstage Magazine 2010, 2011 and 2012! The Lyndon Technique proves to be a practical approach to auditioning and booking the job on the first take. Each chapter provides detailed insight into each of Lyndon’s 15 Guideline Map to Booking Technique.
**Enduring Success** - Christian Stadler 2011-01-05
Enduring Success addresses a key question in business today: How can companies succeed over time? To learn the source of enduring greatness, author Christian Stadler directed a team of eight researchers in a six-year study of some of Europe's oldest and most stellar companies, targeting nine that have survived for more than 100 years and have significantly outperformed the market over the past fifty years. Readers may wonder, "Why European companies?" Yet, Europe is the ideal place to seek the key to long-term success; half of the Fortune Global 500 companies that are 100 years old or older can be found in Europe, as can 72 of the 100 oldest family businesses in the world. Fifteen years after Collins and Porras' Built to Last, this new book incorporates fresh insights from management science and provides the first non-US perspective on long-range success. Through Stadler's study, a counterintuitive story emerges: the greatest companies adapt to a constantly changing environment by being intelligently conservative. Enduring Success provides a coherent framework, grounded in five principles and practical concepts, for business leaders who are prepared to learn from the history of some of the world's greatest institutions. View the author's YouTube channel for more discussion of the book.

**Change Your Habits, Change Your Life** - Tom Corley 2016-04-05
Change Your Habits, Change Your Life is the follow-up to Tom Corley's bestselling book "Rich Habits." Thanks to his extensive research of the habits of self-made millionaires, Corley has identified the habits that helped transform ordinary individuals into self-made millionaires. Success no longer has to be a secret passed down among only the elite and the wealthy. No matter where you are in life, "Change Your Habits, Change Your Life" will meet you there, and guide you to success. In this book, you will learn about:

- Summary—Must Read Summaries 2013 Complete summary of Stephen R. Covey's book: 'The 7 Habits of Highly Effective People'. The review of the ideas in Stephen R. Covey's book: 'The 7 Habits of Highly Effective People' shows that it is possible for all of us to become more effective whilst expending less time and energy. This summary looks at each of the habits in turn, and explains why they are necessary and how to develop them. It also highlights that people succeed more in life if they decide to effect change first within themselves, then project that change out, rather than let circumstances control them.

- Little Bets—Peter Sims 2011-04-19
"An enthusiastic, example-rich argument for innovating in a particular way—by deliberately experimenting and taking small exploratory steps in novel directions. Light, bright, and packed with tidy anecdotes" (The Wall Street Journal). What do Apple CEO Steve Jobs, comedian Chris Rock, prize-winning architect Frank Gehry, and the story developers at Pixar films all have in common? Bestselling author Peter Sims found that rather than start with a big idea or plan a whole project in advance, they make a methodical series of little bets, learning critical information from lots of little failures and from small but significant wins. Reporting on a fascinating range of research, from the psychology of creative blocks to the influential field of design thinking, Sims offers engaging and illuminating accounts of breakthrough innovators at work, and a whole new way of thinking about how to navigate uncertain situations and unleash our untapped creative powers.

Stay on top of your leadership game. Leadership isn't something you're born with or gifted as a reward for an abundance of charisma; true leadership stems from core skills that can be learned. Get more of the leadership ideas you want, from the authors you trust, with HBR's 10 Must Reads on Leadership (Vol. 2). We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you maximize your own and your organization's performance. With insights from leading experts including Michael D. Watkins, Herminia Ibarra, and Michael E. Porter, this book will inspire you to: identify areas for personal growth Build trust with and among your employees Develop a more dynamic and sophisticated communication style Try out different leadership styles and behaviors to find the right approach for you—and your organization. Transform yourself from a problem solver to an agenda setter. Harness the power of connections. Become an adaptive and strategic leader. This collection of articles includes "Leadership Is a Conversation," by Boris Groysberg and Michael Slind; "How Managers Become Leaders: The Seven Seismic Shifts of Perspective and Responsibility," by Michael D. Watkins; "Strategic Leadership: The Essential Skills," by Paul J.H. Schoemaker, Steve Krupp, and Samantha Howland; "The Authenticity Paradox," by Herminia Ibarra; "Both/And Leadership," by Wendy K. Smith, Marianne W. Lewis, and Michael L. Tushman; "Are You a Collaborative Leader?" by Herminia Ibarra and Morten T. Hansen; "Cross-Silo Leadership," by Tiziana Casciaro, Amy C. Edmondson, and Sujin Jang; "How CEOs Manage Time," by Michael E. Porter and Nitin Nohria; "The Best Leaders Are Great Teachers," by Sydney Finkelstein; "Nimble Leadership," by Deborah Ancona, Elaine Backman, and Kate Isaacs; and "The Focused Leader," by Daniel Goleman.

**How to Have a Good Day** - Caroline Webb 2016
Organized around seven factors that determine whether we have a good day at work, Webb offers specific tools to use based on how our brains work, and she shows how to incorporate them into conversations, meetings, and projects in a way that will increase productivity, confidence, and enjoyment.

**Stream Analysis** - Jerry I. Porras 1987
A member of the AWL OD Series! This book presents a conceptual framework for organizations that will help managers and change-practitioners to better understand organizations. Drawing on that framework, the book describes an approach for diagnosing failings in organizational functioning and for planning a comprehensive set of actions needed to change the organization into a more effective system. This approach, called "Stream Analysis," is explained in detail and examples from three types of organizations are used to illustrate the explanation of the techniques of Stream Analysis.

**Built to Last: Successful Habits of Visionary Companies (Blinkist Summary)** - 2019 Visionary companies—ones that manage to endure throughout the decades—outlast their competition by continuously producing great products created by high-caliber employees. How do they do it? In his 1994 book, Built to Last, Jim Collins takes an in-depth look at top organizations like Johnson & Johnson and The Walt Disney Company, detailing the traits that enable them to continuously innovate and grow. This audiobook summary distills Built to Last into a series of bite-sized clips, allowing you to benefit from the book's findings while you're on the go. Explore the habits that distinguish visionary companies from their competitors—and keep them thriving for decades. Note: This audiobook summary was produced by Blinkist. We are pleased to host this content in our library.